

4 Reasons Why Enbright CU Chose **LOANSTREET** for its Participation Program

RON SMITH, CEO ENBRIGHT CU

1 STAFF KNOWLEDGE

The collective knowledge of the LoanStreet team is invaluable in assisting us with packaging & pricing our loans and bringing them to market for successful execution.

2 INFORMATION & TOOLS

LoanStreet's robust reports make it easy to perform month end accounting and regulatory reporting.

They are integral to managing our participations program.

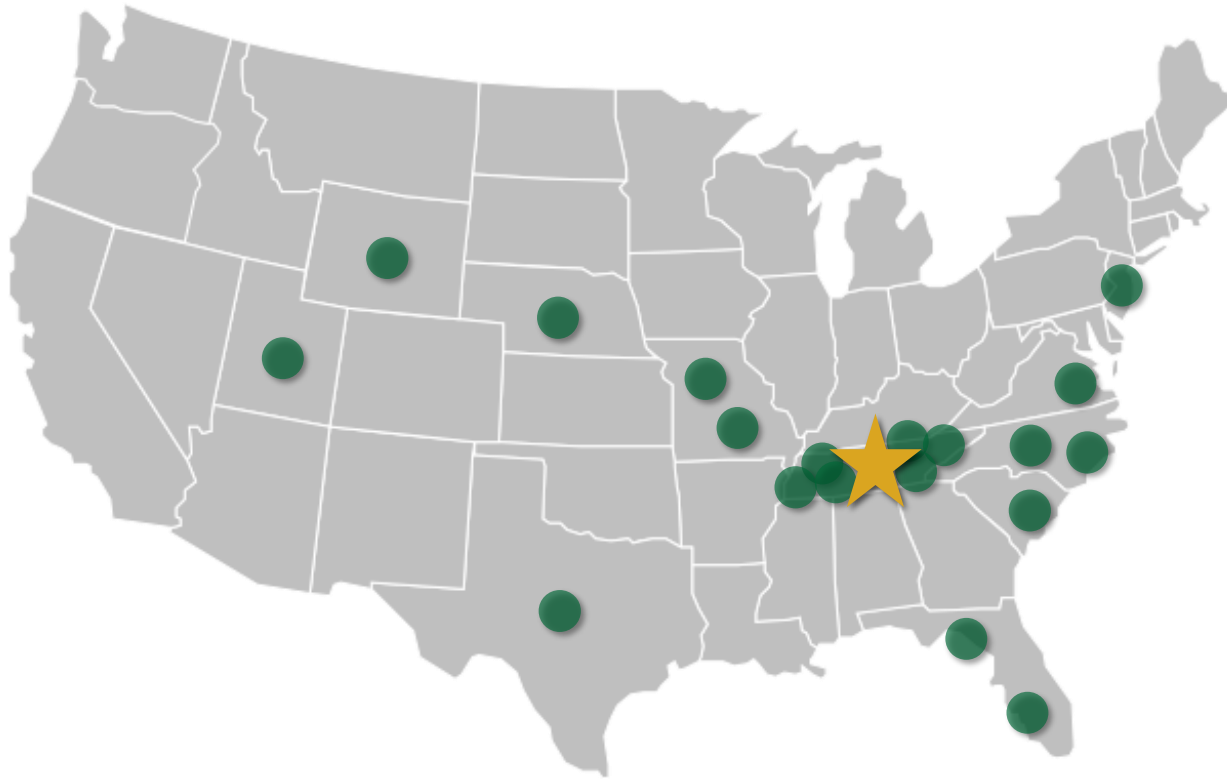
3 ONGOING ASSISTANCE

The LoanStreet team is always willing to assist us. That's key with any business partner.

4 ACTIVE MARKETPLACE

We move loan pools through LoanStreet at the rapid rate we need to generate the liquidity to keep our robust indirect lending program open for business.

The Results



Never sold loans before

10 pools sold over 21 months

19 buyers in 11 states

1 Standard Agreement

- ✓ No increase in headcount
- ✓ Improved balance sheet diversification
- ✓ Maintained liquidity
- ✓ Maintained origination pipeline
- ✓ **10% increase in non-interest income**